

Newspaper Printing - Inserts Spec Sheet

Custom-size newspaper inserts for advertising, coupons, and special supplements

Workbook source sheets: No direct sheet (fallback from JSON)

Product Type

| | |
|--------------------|---|
| Type | Inserts |
| Description | Custom-size newspaper inserts for advertising, coupons, and special supplements |

Parent Product

| | |
|----------------|--------------------|
| Product | Newspaper Printing |
| Slug | newspaper-printing |

Reference Specs

| | |
|----------------------------------|---|
| Formats: Broadsheet | 22" x 28" (full), 11" x 22" (half page) |
| Formats: Tabloid | 11" x 17" standard |
| Formats: Berliner | 12.4" x 18.5" |
| Formats: Inserts | Custom sizes available |
| Paper: Standard Newsprint | 30 lb — economy daily run |
| Paper: Improved Newsprint | 35 lb — enhanced print quality |
| Paper: Premium Newsprint | 40 lb — sharper photos, cleaner ink |
| Paper: Color Sections | Uncoated offset 50–60 lb available |
| Color: Black & White | Single or dual web |
| Color: Spot Color | 1–3 spot colors |

Source of truth: update workbook/JSON and regenerate this PDF when specifications change.