

# Marketing Print - Posters Spec Sheet

Large-format campaign and point-of-sale posters

Workbook source sheets: Poster

## Product Type

**Type** Posters

**Description** Large-format campaign and point-of-sale posters

## Workbook Source

**Sheet** Poster

**Product** Marketing Print

## Core Specifications

**Size Options** 27x39, 17x27, 14x22, 11x17, 12x18, 24x36

**Fold / Binding** Unfold, Half Fold

**Paper** 70 Text Gloss, 80 Text Gloss, 100 Text Gloss, 80 Cover Gloss, 100 Cover Gloss

**Page / Sides** 1, 2

**Color** 1/1, 4/1, 4/4, 4/0

**Finishing** Lamination--Matt, Lamination--Gloss, Lamination--Soft touch, Foil Stamping, Embossing, Debossing, UV, Spot UV, AQ Coating --Matt, AQ Coating --Gloss, AQ Coating --Soft touch

*Source of truth: update workbook/JSON and regenerate this PDF when specifications change.*