

Marketing Print

Print marketing materials that demand attention and drive results.

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Product Types	
Flyers	Single-sheet marketing pieces with multiple fold options
Brochures	Multi-panel or saddle-stitched print collateral
Posters	Large-format campaign and point-of-sale posters
Postcards	Card-weight direct mail and handout pieces

Sizes & Folds	
Size Options	22x17, 11x17, 14x8.5, 11x8.5, 16x9, 12.65x9.25, 17x9, 27x39, 17x27, 14x22, 12x18, 24x36
Fold / Binding	Unfold, Half Fold, Tri-Fold, N Fold, Double Parallel Fold, Gate Fold, French Fold, Accordion Fold, Map Fold, Saddle stitch

Paper, Color & Finishing	
Paper	60 Text Gloss, 70 Text Gloss, 80 Text Gloss, 100 Text Gloss, 60 Text Silk, 70 Text Silk, 80 Text Silk, 100 Text Silk, 80 Cover Gloss, 100 Cover GLOSS, 80 Silk Gloss, 100 Silk Gloss, 50 Text Offset, 60 Text Offset, 70 Text Offset, 80 Text Offset, 100 Cover Gloss
Page / Sides	1, 2
Color	1/1, 4/1, 4/4, 4/0
Finishing	Lamination--Matt, Lamination--Gloss, Lamination--Soft touch, Foil Stamping, Embossing, Debossing, UV, Spot UV, AQ Coating --Matt, AQ Coating --Gloss, AQ Coating --Soft touch

Production Notes	
Brochure Binding	Saddle stitch

Poster Range	27x39, 17x27, 14x22, 11x17, 12x18, 24x36
Postcard Finishing	Lamination--Matt, Lamination--Gloss, Lamination--Soft touch, Foil Stamping, Embossing, Debossing, UV, Spot UV, AQ Coating --Matt, AQ Coating --Gloss, AQ Coating --Soft touch

Notes

- Marketing Print combines workbook rules across Flyer, Brochures, Poster, and Post Card.